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OSG Billing Services to Provide Digital First Media with Complete Invoice Presentment Services

RIDGEFIELD PARK, NJ – NOVEMBER 9, 2015 – OSG Billing Services (OSG), a leading provider of outsourced billing and statement services and customer communication management, announced today that it will provide complete invoice presentment services to Digital First Media, a media company that manages more than 800 multi-platform products across 11 states and reaches 61.5 million Americans each month, headquartered in Denver, Colorado.

“Knowing that OSG has multiple production facilities across the country was very appealing to us,” said Bill Higginson, EVP Operations at Digital First Media. “We were also very interested in OSG’s quick next-day turnaround. We wanted to consolidate our renewal presentment process to one vendor and we asked OSG to bid due to their previous experience with our company and their extensive expertise in subscriber invoice presentment.”

Ron Whaley, OSG Chief Revenue Officer, said, “We’re very excited to expand our working partnership with Digital First Media. We’ve been working with the Bay Area News Group since 2007 and when the opportunity to service the entire company presented itself, we knew we could offer Digital First Media products and services that could benefit their company, help them reduce cost and increase their revenue stream. Digital First Media will be benefitting from our best-in-class selection of Digital Solutions for bill presentment and payment. Features such as the ability to view and pay a bill online, in real time through a variety of channels is something we are proud to be able to provide to Digital First Media. They are also using our CSR eViewSM product to enhance their customer service capabilities. Now a customer service representative will have the ability to view a bill while speaking with the customer, making them better able to answer the customer’s questions. Using OSG’s proven marketing strategies and full suite of customer communications products, we will also target subscribers with one-to-one messaging using full-color dynamic messaging, full-color envelope messaging and OSG inserts. In addition, we will provide expedited mail services.”

About OSG

OSG is a next-generation business technology partner providing integrated multi-channel digital and print solutions through a state-of-the-art processing environment. OSG offers comprehensive and flexible solutions including electronic billing and statement services, document printing and mailing and a suite of forward-thinking marketing campaigns. Progressive communication technologies enable OSG’s clients to transform their customer interactions to drive revenue, reduce costs and strengthen relationships. Visit <http://www.osgbilling.com> or call 1-888-EASY BILL to learn more.

About Digital First Media

Digital First Media (www.DigitalFirstMedia.com), a business name of MediaNews Group, offers news reporting and third party advertising and directory opportunities through its more than 800 multi-platform products which include web, mobile, tablet and print.

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